



MARDI GRAS GALA

The Mardi Gras Gala was picked up in 2008 by the Epilepsy Foundation Eastern PA. Adapted from the traditional Mardi Gras held yearly in New Orleans, the Philadelphia-style Gala features an open bar complete with hurricanes, French Creole sit-down dinner, dancing and lively Mumpers' entertainment. A parade, extravagant decorations, beads, jester dolls, and masks all add to the festive décor.

8th Annual Mardi Gras Gala

February 6, 2015

7:00 pm - 12:00 am

Audience: The Gala honors a prominent business or community leader as the King/Queen for their dedication to the cause of epilepsy/seizure disorder. Hundreds of prominent figures in the community, including the epilepsy community, come out to celebrate the Foundation and its accomplishments to improve the quality of life of individuals living with epilepsy and their caregivers.

Goals: Mardi Gras is a unique opportunity to recognize community and business leaders, raise funds to support the Foundation's local programs and services and to have a night of festive fun. The Gala also enables the Foundation to receive more local media attention than other events, so we are able to raise awareness about the EFEPa and epilepsy/seizure disorder.

EFEPa Partner Sponsor — \$20,000

- Includes seating for 12;
- Permanent recognition on the Foundation's website;
- Name included in all media relations for the Gala;
- Logo on sideshow;
- Recognition on Social Media Outlets;
- Hotlink in the EFEPa E-Newsletter;
- Corporate logo on Invitation;
- Ability to include marketing materials in gift bag;
- Thanked by master of ceremonies during event;
- Premier placement of a full-page ad in the Mardi Gras program book.

As well as:

- Table at the 2015 Summer Stroll;
- Sponsorship of two campers at 2015 Camp Achieve;
- Foursome at 2015 Golf Invitational;
- Vendor table at two EFEPa conference's of your choosing;

Cocktail Hour Sponsor — \$10,000

- Exclusive Host of the Cocktail Hour;
- Includes seating for 12;
- Corporate logo/name prominently displayed during cocktail hour;
- Recognition on Social Media Outlets;
- Hotlink in the EFEPa E-Newsletter;
- Corporate logo on Invitation;
- Ability to include marketing materials in gift bag;
- Thanked by master of ceremonies during event;
- Preferred placement of a full-page ad in the Mardi Gras program book.
- Thanked by master of ceremonies during event;
- Company listing in the Philadelphia Inquirer;
- Preferred placement of a full-page ad in the Mardi Gras program book.

Royal Court Sponsor — \$5,000

- Includes preferred seating for 10 in the Royal's Court;
- Special table recognition;
- Recognition on Social Media Outlets;
- Ability to include marketing materials in gift bag;
- Thanked by master of ceremonies during event;
- Full-page ad in the Mardi Gras program book.

Table Sponsor — \$2,500

- Includes table for 10;
- Company listing in the Mardi Gras program book.

Individual Tickets — \$250 per person

Under 30 After Hours Tickets — \$75 per person

Additional Opportunities for Your Company

- Program Book-Ad Sizes and Specifications
 - \$500 Full Page
 - \$250 Half Page

•Sponsorship opportunities can be designed specifically to meet the needs of your company for the Mardi Gras Gala if there is not one that works for you.



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