



SUMMER STROLL FOR EPILEPSY

*The Summer Stroll for Epilepsy is a five-mile, non-competitive walk in Fairmount Park, Chestnut Hill, PA. The Stroll will take place on a **Saturday, June 21, 2014 from 8:00am to 1:00pm.** Over 1000 walkers and volunteers are expected to make this event one of the Foundation's largest walks ever.*

Audience: The Stroll is designed to attract people with epilepsy, their family and friends, and members of the general public. Physicians, nurses, business professionals and pharmaceutical companies are encouraged to organize teams of staff and clients. All walkers raise funds and turn in donations before, on the morning of the event, or through our Summer Stroll website:

www.summerstroll.org

Goal: The EFEP's Summer Stroll is a fun family walk in the park, complete with food, entertainment and prizes. While the event is fun, the purpose is serious—to increase awareness about epilepsy and to raise money to continue the fight for freedom from seizures and freedom to succeed for the more than 109,000 people living with epilepsy in our region.

Presenting Sponsor — \$10,000

- YOUR COMPANY recognized as Presenting Sponsor on all event material and press materials;
- Invitation for 10 to a special lunch reception at VALLEY GREEN INN following the Stroll;
- EXCLUSIVE LOGO on starting line banner;
- YOUR COMPANY'S LOGO and NAME will be circulating on 50 posters throughout SEPTA's Regional Rail Lines as seen by over 125,000 daily commuters;
- Create a COMPLIMENTARY Corporate Team of 10 and receive special recognition T-shirts;
- YOUR COMPANY will receive a "hot" link on our EFEP website;
- YOUR COMPANY'S LOGO will be prominently displayed on back of official walk T-shirt;
- YOUR COMPANY'S LOGO will exclusively appear on Front of event brochure distributed to 15,000;
- YOUR COMPANY will be given the opportunity to a table display and sampling;
- YOUR COMPANY'S LOGO will appear on special event website;
- YOUR COMPANY will be thanked in 8,000 copies of the Foundation's e-newsletter.

Septa Sponsor — \$7,500

- YOUR COMPANY'S LOGO and NAME will be circulating on 50 posters throughout SEPTA's Regional Rail Lines as seen by over 125,000 daily commuters;
- Create a COMPLIMENTARY Corporate Team of 5 and receive special recognition T-shirts;
- YOUR COMPANY will receive a "hot" link on our EFEP website;
- YOUR COMPANY'S LOGO will be prominently displayed on back of official walk T-shirt;
- YOUR COMPANY'S LOGO will be prominently located on event publication distributed to 15,000;
- YOUR COMPANY will be given the opportunity to a table display and sampling;
- YOUR COMPANY'S LOGO will appear on special event website;
- YOUR COMPANY will be thanked in 8,000 copies of the Foundation's e-newsletter.

Shirt Sponsor — \$3,000

- YOUR COMPANY'S LOGO will exclusively be displayed on sleeve of official walk T-shirt;
- YOUR COMPANY'S LOGO will appear on event publication distributed to 15,000;
- YOUR COMPANY will be given the opportunity to a table display and sampling;
- YOUR COMPANY'S LOGO will appear on special event website;
- YOUR COMPANY will be thanked as the Shirt Sponsor in 8,000 copies of the Foundation's e-newsletter.



Team Captain Sponsor - \$2,500

- YOUR COMPANY will be the exclusive sponsor of the team captain & volunteer kick off party in May, includes signage and table display at the party.
- YOUR COMPANY will be acknowledged as the TEAM CAPTAIN sponsor in press materials;
- YOUR COMPANY'S LOGO will appear on event publication distributed to 15,000;
- YOUR COMPANY will be given the opportunity to a table display and sampling at Stroll;
- YOUR COMPANY'S LOGO will appear on special event website;
- YOUR COMPANY will be thanked in 8,000 copies of the Foundation's e-newsletter;
- YOUR COMPANY NAME will be listed on the back of walk T-shirt.

Epilepsy Partnership Sponsor— \$2,000

- YOUR COMPANY'S NAME or LOGO will be displayed on a giveaway specifically for those living with epilepsy who attend the walk;
- YOUR COMPANY will be acknowledged as the EPILEPSY PARTNER in press materials;
- YOUR COMPANY'S LOGO will appear on event publication distributed to 15,000;
- YOUR COMPANY will be given the opportunity to a table display and sampling;
- YOUR COMPANY'S LOGO will appear on special event website;
- YOUR COMPANY will be thanked in 8,000 copies of the Foundation's e-newsletter;
- YOUR COMPANY NAME will be listed on the back of walk T-shirt.

Food and Beverage Sponsor — \$1,000

- YOUR COMPANY'S signage will be displayed at food and beverage area;
- YOUR COMPANY is allowed to send volunteers to help at hospitality tent;
- YOUR COMPANY'S LOGO will appear on event brochure distributed to 15,000;
- YOUR COMPANY will be listed in 8,000 copies of the Foundation's e-newsletter;
- YOUR COMPANY NAME will be listed on the back of walk T-shirt.

Warm Up/Exercise Sponsor — \$500

- YOUR COMPANY NAME will be displayed at warm up area;
- YOUR COMPANY will be listed in 8,000 copies of the Foundation's e-newsletter;
- YOUR COMPANY NAME will be listed on the back of walk T-shirt.

Water Stop Sponsor — \$250

- YOUR COMPANY NAME will be displayed on a water and snack stop along the walk course.

Additional Opportunities for Your Company

YOUR COMPANY can participate in the Summer Stroll in many different ways, including:

- Enter a corporate team of your employees and clients;
- Provide a company representative to serve on the Stroll Committee;
- Provide incentive prizes for walkers, such as water bottles, gift certificates, candy, etc.;
- Other ideas are always welcome!



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