

*25th Annual*  
**Charley Roach**  
*Golf Invitational*

benefitting  
Epilepsy Foundation Eastern PA

Tuesday, September 10, 2013  
RiverCrest Golf Club and Preserve  
Phoenixville, PA

Shamble Format

10:30 am Check-In  
11:00 am Lunch  
12:30 pm Shot-Gun Start  
5:30 pm Cocktail Party  
6:30 pm Dinner & Auction



## A Message From the Chairman:



For over 10 years, I have had the honor of serving as the Chairman of the Charley

Roach Golf Invitational. This golf tournament raises money for a foundation that has great importance and meaning to my family. My grandfather, the late Charley Roach, founded the Epilepsy Foundation Eastern PA in 1972 as an organization that would work to enhance the lives of those living with epilepsy/seizure disorders. Thanks to his passion and vision, the EFEPa has grown to serve the non-medical needs of the 109,000 people experiencing epilepsy and their families. We started this golf invitational as a way to honor my grandfather's 30 years of service to the Foundation.

I invite you to participate in this year's 25th Annual Invitational in some way. From becoming a sponsor or organizing a foursome, your financial support will help the Foundation to continue its mission of building a supportive network and community for those with epilepsy.

Looking forward to seeing you on the golf course,

*Tim Roach*

# 25th Annual Golf Invitational

Join us for our 25th Annual Charley Roach Golf Invitational benefitting the Epilepsy Foundation Eastern PA. By partaking in this year's Invitational, you will help the Foundation send a child with seizure disorders to attend summer camp; help an adult in jeopardy receive support and advocacy for health assistance and for a newly diagnosed individual to have a network that will provide them with assistance on learning how to live with epilepsy.



We invite you to surprise your clients by taking them out on the course or grab some friends and organize a foursome. You can also register as an individual golfer and we will place you in a foursome. Regardless of the scenario, we promise a great day out on the links. All golfers will receive welcome gifts, a buffet lunch, course refreshments, cocktails, and dinner. Fabulous prizes will be offered for a hole-in-one, the longest drive, the straightest drive, and closest to the pin. There will also be on course games, as well as having the opportunity to bid on wonderful packages in our silent auction and raffles.

If you can't join us in person, but would still like to have a presence during this special day you can sponsor a hole, place an ad in the program booklet, or donate to the silent auction.

Special guests and spouses are invited to the dinner at this year's Invitational. See the registration form to order your additional dinner tickets.

**You can learn more about the Charley Roach Golf Invitational and the Foundation by visiting [www.efepa.org/special-events/golf](http://www.efepa.org/special-events/golf)**



### **2013 Invitational Committee**

Tim Roach *Chairperson*; Paul Dick; Steve Gardyne; Tom Giordano, Esq; Theodore H. Jobs, Esq; Frank Kotulka; Peter E. Munger; Mark Rosenberg; Julia Greenberger; Allison McCartin

### **Board of Directors**

Frank Kotulka *President*; Stephen Wouch, CPA, CFF *First Vice President*; Denise Taylor *Vice President*; Kevin Treiber, RN, BSN *Vice President*; Michael Durst, Esq *Secretary*; Todd Hyman *Treasurer*; Daniel Backich; Marsha Brait; Marc Dichter, MD, PhD; Carol Delizzio; Tom Giordano, Esq; Theodore Jobs, Esq; Richard Katz, MD; Paul Keehn; Greg Osberg; Roger Porter, MD; Mark Rosenberg; Michael Sperling, MD.

# Sponsorship Levels

## **Ace Sponsor.....\$15,000**

*The charitable portion of the Ace Sponsorship is \$11,000.*

- Category exclusivity
- Four foursomes including golf carts, lunch, cocktail reception and dinner
- Placement of name and logo at Golf Invitational Dinner
- Name/logo appears on Golf Invitational tee signage at four holes
- Full-page ad on inside cover of Golf Invitational program book
- Recognition during Golf Invitational awards ceremony
- Permission to distribute pre-approved promotional items in gift bags
- Representative invited to serve on Golf Invitational committee

### **Online**

- Name/logo appears on Golf Invitational webpage & Foundation website

## **Double Eagle Sponsor.....\$7,500**

*The charitable portion of the Double Eagle Sponsorship is \$4,560.*

- Three foursomes including golf carts, lunch, cocktail reception and dinner
- Name/logo appears on a Golf Invitational amenity item \*
- Placement of name and logo at Golf Invitational lunch
- Name/logo appears on Golf Invitational tee signage at three holes
- Full-page ad on back cover of Golf Invitational program book
- Recognition during Golf Invitational awards ceremony
- Permission to distribute pre-approved promotional items in gift bags
- Representative invited to serve on Golf Invitational committee

### **Online**

- Name/logo appears on Golf Invitational webpage & Foundation website

## **Eagle Sponsor.....\$3,500**

*The charitable portion of the Eagle Sponsorship is \$1,500.*

- Two foursomes including golf carts, lunch, cocktail reception and dinner
- Name/logo appears on a Golf Invitational amenity item \*
- Name/logo appears on Golf Invitational tee signage at two holes
- Full-page ad in Golf Invitational program book
- Recognition during Golf Invitational awards ceremony
- Permission to distribute pre-approved promotional items in gift bags

### **Online**

- Name appears on Golf Invitational webpage

## **Birdie Sponsor.....\$1,500**

*The charitable portion of the Birdie Sponsorship is \$500.*

- One foursome including golf carts, lunch, cocktail reception and dinner
- Name/logo appears on Golf Invitational tee signage at one hole
- Full-page ad in Golf Invitational program book

### **Online**

- Name appears on Golf Invitational webpage

## **Par Sponsor.....\$350**

*The charitable portion of the Par Sponsorship is \$100.*

- One golfer including golf carts, lunch, cocktail reception and dinner

## **Bogey Sponsor.....\$300**

*The charitable portion of the Bogey Sponsorship is \$285*

- Name/logo appears on Golf Invitational tee signage at one hole



**CHARLEY & PEGGY ROACH  
CHARITIES**

**\*Amenity items include: cart signs, cocktail reception signs and beverage station signs. Limited availability.**



# Reservation Form

*(Please type or print all information exactly as it should appear in the invitation, program book and other recognition lists.)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone  
(W) \_\_\_\_\_ (C) \_\_\_\_\_

E-mail \_\_\_\_\_

Please indicate how your sponsorship name should be listed:  
\_\_\_\_\_

Level of Sponsorship (Please check one.)

- ~~Acc Sponsor \$15,000~~       Birdie Sponsor \$1,500  
 Double Eagle Sponsor \$7,500       Par Sponsor \$350  
 Eagle Sponsor \$3,500       Bogey Sponsor \$300

Spouse and Special Guest Tickets

- Cocktail/Dinner \$75

Program Book (Only)

- Full Page \$500       1/4 Page \$125       1/2 Page \$250

**Sorry I cannot attend, but please accept my tax-deductible donation of \$\_\_\_\_\_**

TOTAL AMOUNT ENCLOSED \$\_\_\_\_\_

## Golf Entry Form

Player Name \_\_\_\_\_

- Please assign me to a golf foursome  
 Please put the following players together

Players

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

If your sponsorship includes multiple foursomes, please include a list with additional names.

Please charge my credit card (Visa, MC, or American Express):

Card number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC # \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to:

Epilepsy Foundation Eastern PA (EFEPA)

Send reservation form and payment to:

Epilepsy Foundation Eastern PA

919 Walnut St., Suite 700

Philadelphia, PA 19107

## Event Contact

Julia Greenberger

[jgreenberger@efepa.org](mailto:jgreenberger@efepa.org)

215•629•5003 ext 107 (W)

215•629•4997 (F)

## Commemorative Year Program Book

### Ad Sizes and Specifications

\$500 Full Page, 5" x 8"

\$250 Half Page, 5" x 3.75"

\$125 Quarter Page, 3.75" x 2.25"

Finished book size: 5.5" x 8.5"

Deadline to be included in program book:

**Friday August 23, 2013**



Copy and artwork should be in **black and white and in a PDF format** emailed to Julia at [jgreenberger@efepa.org](mailto:jgreenberger@efepa.org).