



NOVEMBER IS NATIONAL EPILEPSY AWARENESS MONTH

A LETTER FROM AN ADVOCATE

Date:

[Insert contact's address]
[Insert city, State]
[Insert zip code]

Dear [Insert name]:

Did you know that epilepsy is the fourth most common neurological disease after migraine, stroke, and Alzheimer's disease? In fact, **1 in 26 people will be diagnosed with epilepsy at some point in their lifetime and an estimated 3.4 million people in the US are living with epilepsy.** Despite these staggering numbers, epilepsy remains a disorder that is largely misunderstood by the general public, discriminated against, and underfunded in research initiatives.

Anyone can develop epilepsy at any point. *Everyone* should know about the prevalence, impact and what to do if someone is having a seizure.

Let's make a promise this November for National Epilepsy Awareness Month. Let's utilize November as our chance to teach others what a seizure is and is not. Let's use our social media channels as a platform to talk about epilepsy. Let's turn our cities and towns purple with ribbons and lights. Let's plan events to gather our family and friends together to inform, educate and fundraise. **Let's imagine a society free of stigma, fear, isolation, discrimination and seizures.** A community that's safe, supportive and accommodating of those living with epilepsy.

Together, we can make a seizure smart community a reality. Let's work together to create it.

During the month of November, the Epilepsy Foundation Eastern Pennsylvania (EFEPA) will be spreading awareness throughout our region with community events, local partnerships, social media campaigns, and lighting and decorating the towns and cities of their 18 counties purple. But, ***they can't do it alone.***

You can play a critical role by being an advocate! Please join my efforts in **taking action in our community.** By working together, we can ensure our voice is clear and united in creating awareness, education and change for our epilepsy community.

[Insert your name]
[Insert your address]
[Insert daytime telephone number]

P.S. Want more information on how to get involved this Epilepsy Awareness Month? Please contact the EFEPA at efepa@efepa.org/November or 215-629-5003.